

Bloomington High School South Football 2017 QUARTERBACK CLUB MEDIA GUIDE CONTRACT

Dear Friends of BHSS Football,

We would like to say a huge THANK YOU to all our Media Guide sponsors from last year and we ask for your continued support. We also want to invite new sponsors to join the team and be a part of the excitement that surrounds Panther Football and its longstanding tradition!

One of the Quarterback Club's largest fundraisers is providing advertising opportunities to local businesses in our distinctive Media Guide. Printed in full color on high quality stock paper, the 8.5 x 11 Guide is handed out free at all regular season home football games on Fridays (varsity) and Saturdays (freshman and JV). Around 1,500 guides are printed annually making the Media Guide a great advertising value!

We also raise funds from game ball sponsorships and sponsor banners. Funds raised go towards expenses such as, but not limited to: field equipment and upkeep, uniform and practice jerseys, media and video equipment, meals provided to the team during team dinners, camps, and away games, and coaches' professional dues and education.

We need community support to help our players reach their full potential and to help our program stay a first class organization! If our advertising opportunities do not meet your needs, we also appreciate monetary donations, for which your name or business name will appear on our Panther Boosters page in the Media Guide.

You can see last year's Media Guide on our website: bhsspantherfootball.com ("Media" tab).

The BHSS Panther Football Family wants to thank you in advance for your support!

GO PANTHERS!!

AD SIZES AND PRICING

FULL PAGE:	\$1050
HALF PAGE:	\$525
ONE-FOURTH PAGE:	\$450
BUSINESS CARD:	\$300

BACK COVER and INSIDE BACK COVER may be available and require a Full Page ad plus an additional \$150 (premium placement and heavier paper). Please contact me for availability.

ADDITIONAL ADVERTISING OPTIONS

EXCLUSIVE GAME SPONSORSHIP: \$950 LIMITED AVAILABILITY

- Sponsorship announcement throughout the game
- Color vinyl banner displayed on fence during the season
- Business card ad in the Media Guide
- Souvenir football signed by Senior players

3'x6' COLOR VINYL BANNER displayed during the season \$500

FOOTBALL BOOSTER CLUB MEMBER

CHAMPIONSHIP BOOSTER:	\$500 and above
TOUCHDOWN BOOSTER:	\$200 - \$499
GOAL LINE BOOSTER:	\$100 - \$199
RED ZONE BOOSTER:	\$50 - \$99
MIDFIELD BOOSTER:	\$25 - \$49

The Fine Print:

- Ad deadline with payment by July 15, 2017
- You may include photographs in your ad and we can help you design it
- A portion of all advertising amounts goes to the general athletic fund to benefit all BHSS athletes.

2017 BUSINESS MEDIA GUIDE CONTRACT

This form is available online at our website bhsspantherfootball.com ("Media" tab, then "Forms")

BUSINESS NAME: _____

AD PACKAGE SELECTED: _____

___ Use artwork from last year exactly as is: YES NO

___ Digital photos are being emailed to 6pedersens.jen@gmail.com

___ Hardcopy of business card to be used is enclosed (digital is preferred)

___ Please design the ad for me (you will have final approval)

And/Or,

BOOSTER LEVEL SELECTED: _____

Booster Name to be Printed in Media Guide: _____

YOUR CONTACT NAME: _____

YOUR PHONE NUMBER: _____

YOUR EMAIL ADDRESS: _____

SIGNATURE: _____

DATE: _____

Please send or email this form and check made out to "BHSS QBC" by Saturday, July 15th, to:

Jen Pedersen
734 E Olde Mill Circle
Bloomington, IN 47401

Questions? Please call me at 812-331-7562 or email 6pedersens.jen@gmail.com